

MIND THE GAP
DESIGN & SUPPLY



PRESS RELEASE 2.1



Fig. 21. Rabattement

TOUR DE 300 M

OSSATURE METALLIQUE

Fig. 14. Elevation sub

Fig. 14. Elevation suiv

MAÇONNERIE DU

Fig. 15. Elevation suiv

DSS ARBALÉTRIERS ET DES POUTRES
Fig. 1. Plan d'ensemble
Echelle: 0,005 p. m.

MONTEGE DES ARBALÉTRIERS
Fig. 2. Plan des pylônes simples et des pylônes
Echelle: 0,005 p. m.

PANNEAUX
Fig. 4

Echelle: 0,005 p. m.

MONTAGE
Fig. 3

MONTAGE
Fig. 2

MINDTHEGAP

DESIGN & SUPPLY

MINDTHEGAP is an eclectic brand that designs and manufactures premium home accessories. We are proud of our individualities and we always try to think outside the box. We are hooked on expressing our artistic freedom and show you unseen and undiscovered things. Our products are rich in details with high quality finishings and we want people to create a lifestyle by using them. Here in Transylvania, we design, produce and supply everything being inspired by the world culture. Our collection shows different styles, unique designs with a strong artistic identity and we love to reuse iconic creations of the mankind. We play with old photography, and antique illustrations, vintage drawings and contemporary patterns, trying to create fabulous decorative goods. We invite you to discover our world full of intriguing combinations, creativity and free spirit.

PROUDLY MADE IN TRANSYLVANIA

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DESIGNER WALLPAPER COLLECTION / 2018

PRESS RELEASE
TRANSYLVANIA, October 2017

MINDTHEGAP [The Collection/2018]

We are delighted to announce the launching of 2018 MINDTHEGAP wallpaper collection. After the remarkable success we had with our first collection of wallpapers, this new one brings together 11 (eleven) fabulous stories comprising over 100 designs.

Keeping the eclectic mood in subconscious, our designs are expressing the free spirit of MINDTHEGAP. You will discover odes dedicated to beautiful Pompeii and the Antique Egypt, spectacular drawings and details inspired by architectural marvels and also a more contemporary story with reinvented patterns of the famous Art Deco style. And if you are still unsatisfied, the wanderlust theme will take you in stunning places around the World with fabulous designs inspired from Hindustan, Marrakesh, Florence or African tribes. Or you might try to discover our fabric textures designed in trompe l'oeil style to keep the natural feeling of linen and dyed cotton.

We love our wallpaper! And we invite you to join our world and discover the new wallpaper experience.



HISTOIRE DE L'ARCHITECTURE

WE LIVE OUR LIVES SURROUNDED BY MAGNIFICENT
GIANTS CREATED FROM GENIUS MINDS.

As a tribute for their work, we took our inspiration
using several drawings of famous architectural marvels
around the world. A collection dedicated for those who
built up the world we live in.

This collection includes 6 stories of architectural icons.

[ATHENA] available in 4 colours: original, copper, moss,
anthracite

[BASILIQUE] available in 3 colours: original, copper, brass

[VATICANO] available in 2 colours: original, anthracite

[AMSTERDAM] available 3 colours: original, orange, neutral

[GRAND EIFFEL] printed on 3 rolls / available in 3 colours:
original, anthracite, blue

[GARNIER] printed on 3 rolls / available in 2 colours: original, blue





THE REDISCOVERED PARADISE

ABSORBING AND DRAWING INSPIRATION FROM THE NATURAL ELEMENTS AND EXOTIC HABITATS OF THE CARIBBEAN, OUR NEW TROPICAL COLLECTION EXUDES OF GREEN LUSH AND INCREDIBLE COLOURS.

Bold details of tropical greenery along with playful monkeys and curious succulents create a perfect eccentric atmosphere.

This collection includes 8 stories of tropical wallpapers.

[ECHEVERIA] printed over 3 rolls / available in 1 colour: original

[BERMUDA] available in 2 colours: original, anthracite

[SUCCULENTUS] available in 2 colours: original, anthracite

[AMAZONIA] available in 1 colour: original

[TROPICAL BIRDS] available in 1 colour: original

[LUSH SUCCULENTS] available in 1 colour: original

[OPUNTIA] available in 2 colours: original, anthracite

[BARBADOS] available in 2 colours: original, anthracite







THE FLORIST

FOR THIS SUMMERY STORY, WE LOOK AT THE WORLD OF FLOWERS THROUGH THE EYES OF A FLORIST.

With passion and love for beautiful plants, taking gentle care for each piece, we reshape and mix vintage floral illustration creating a world full of colours and joy.

This collection includes 5 stories of floral wallpaper.

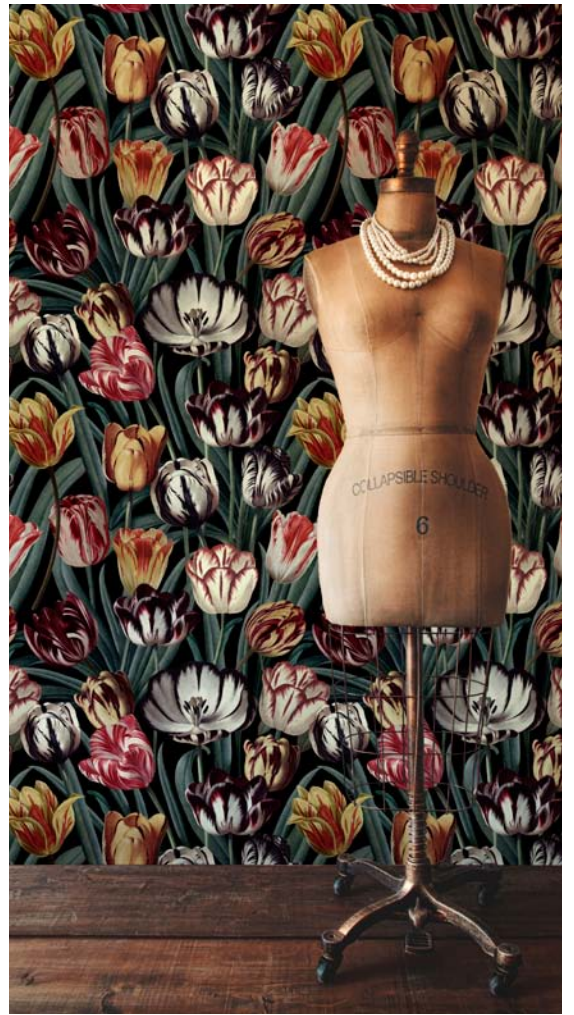
[BIRDS] available in 1 colour: original

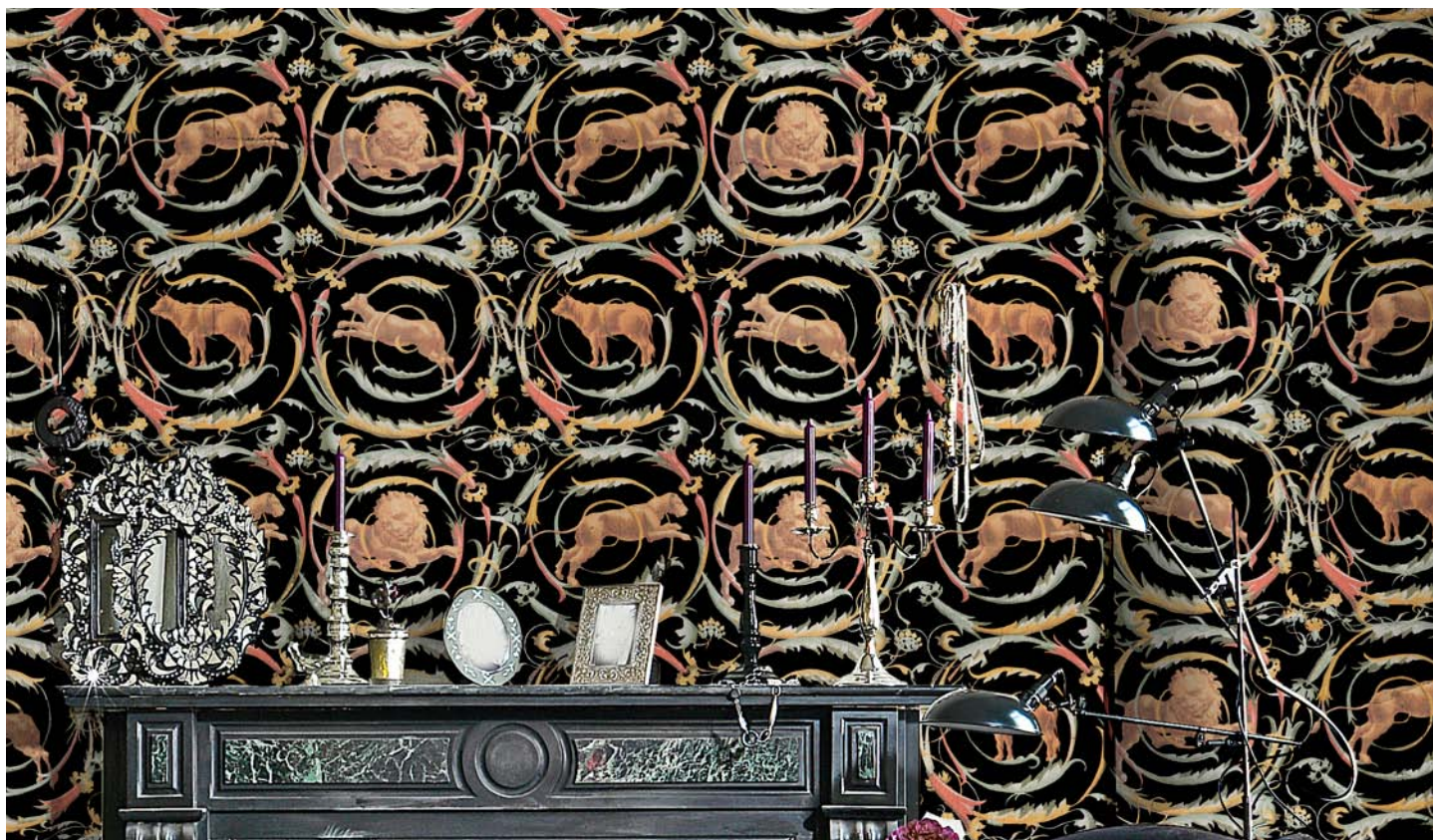
[AQUAFLEUR] printed over 3 rolls / available in 3 colours: original, anthracite, aquamarine

[MAGNOLIA] available in 2 colours: original, taupe

[ORANGERIE] printed over 3 rolls /available in 1 colour: original

[TULIPS] available in 2 colours: original, dark





THE TALES OF ANTIQUITY

LOST WORLDS THAT CONTINUE TO FASCINATE US AFTER MANY CENTURIES, TREASURES UNCOVERED WHICH AMAZE US THROUGH THEIR GRANDEUR AND RICHNESS.

Inspired by the stories of Pompeii and Egypt, our tales of antiquity shows stunning details of the marvelous architecture and art created by our ancestors. A small tribute to those who started to create our humanity.

This collection includes 9 stories of antique patterns wallpaper.

[FRESCA] available in 2 colours: original, anthracite

[APODITERIUM] available in 2 colours: original, taupe

[THE SWAN] available in 2 colours: original, dark

[GARDENS OF POMPEII] printed on 3 rolls / available in 1 colour: original

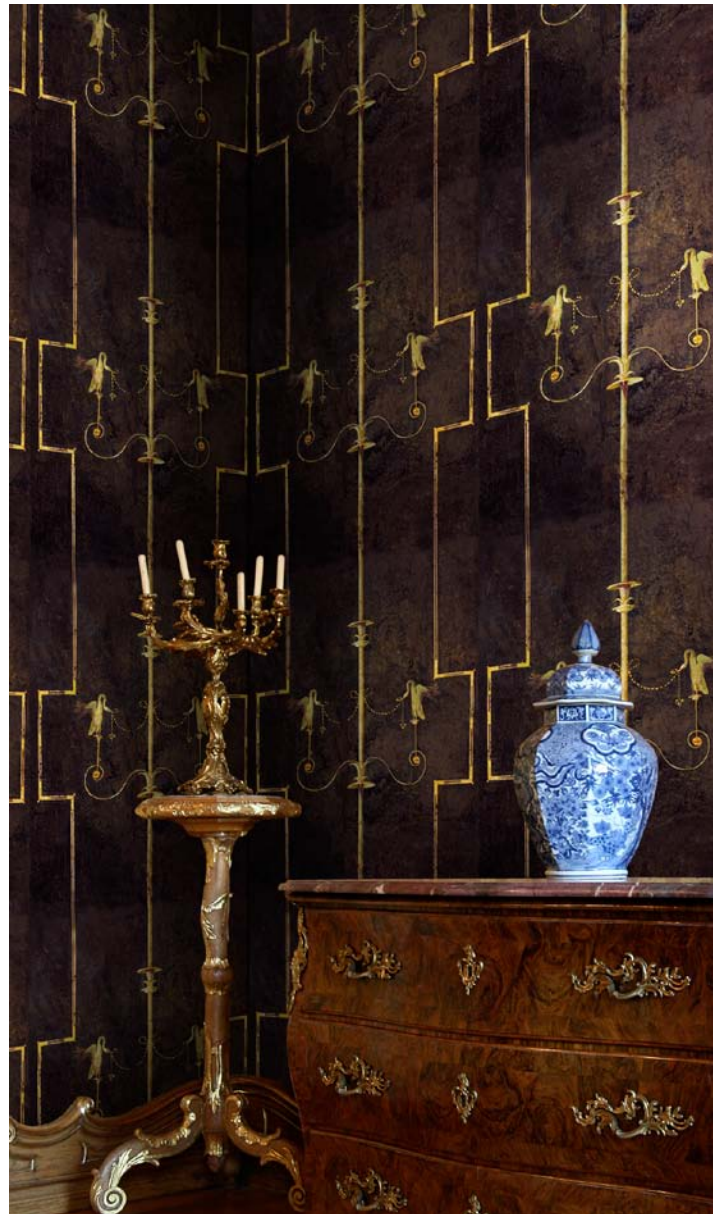
[EGYPTIAN COLUMNS] printed on 3 rolls / available in 1 colour: original

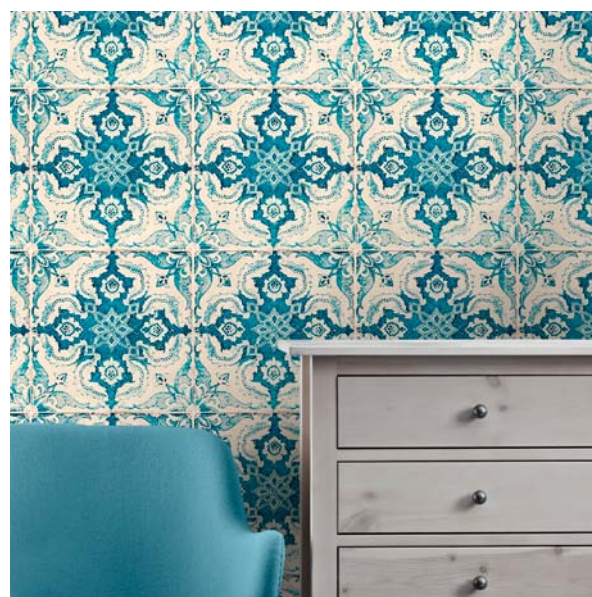
[EGYPTUM] available in 2 colours: original, taupe

[EGYPTIAN QUEENS] available in 2 colours: original, anthracite

[HERALDISCHE] printed on 3 rolls / available in 1 colour: original

[PILASTERS] available in 2 colours: original, grey





MEDITERRANEO

THE STORY IS INSPIRED BY THE MEDITERRANEAN SEA WITH ITS WONDERFUL BLUE OPALESCENCE AND RICH UNDERWATER LIFE.

A limited collection with a strong aquamarine presence and mediterranean hues that creates a cosy seaside atmosphere.

This collection includes 3 stories of mediterranean wallpaper.

[LONGWY] available in 1 colour: original

[ALGAE IN BLUE] available in 1 colour: original

[POISSONS] available in 2 colours: original, grey



THE INDIGO STORY

dutchblauw

ANYTHING GOES WITH BLUE. ESPECIALLY WITH THOSE DEEP INDIGO HUES WHICH ARE VERY MOODY AND WORK BRILLIANT IN ANY INTERIOR STYLE.

This time we were inspired by the dutch blue because of its roots in many art masterpieces created in time by the people of holland. And also by their creativity and free spirit. Our collection comprises different designs made with indigo hues mixed with natural texture, a melange that creates soothing moods.

This collection includes 5 stories of indigo wallpapers.

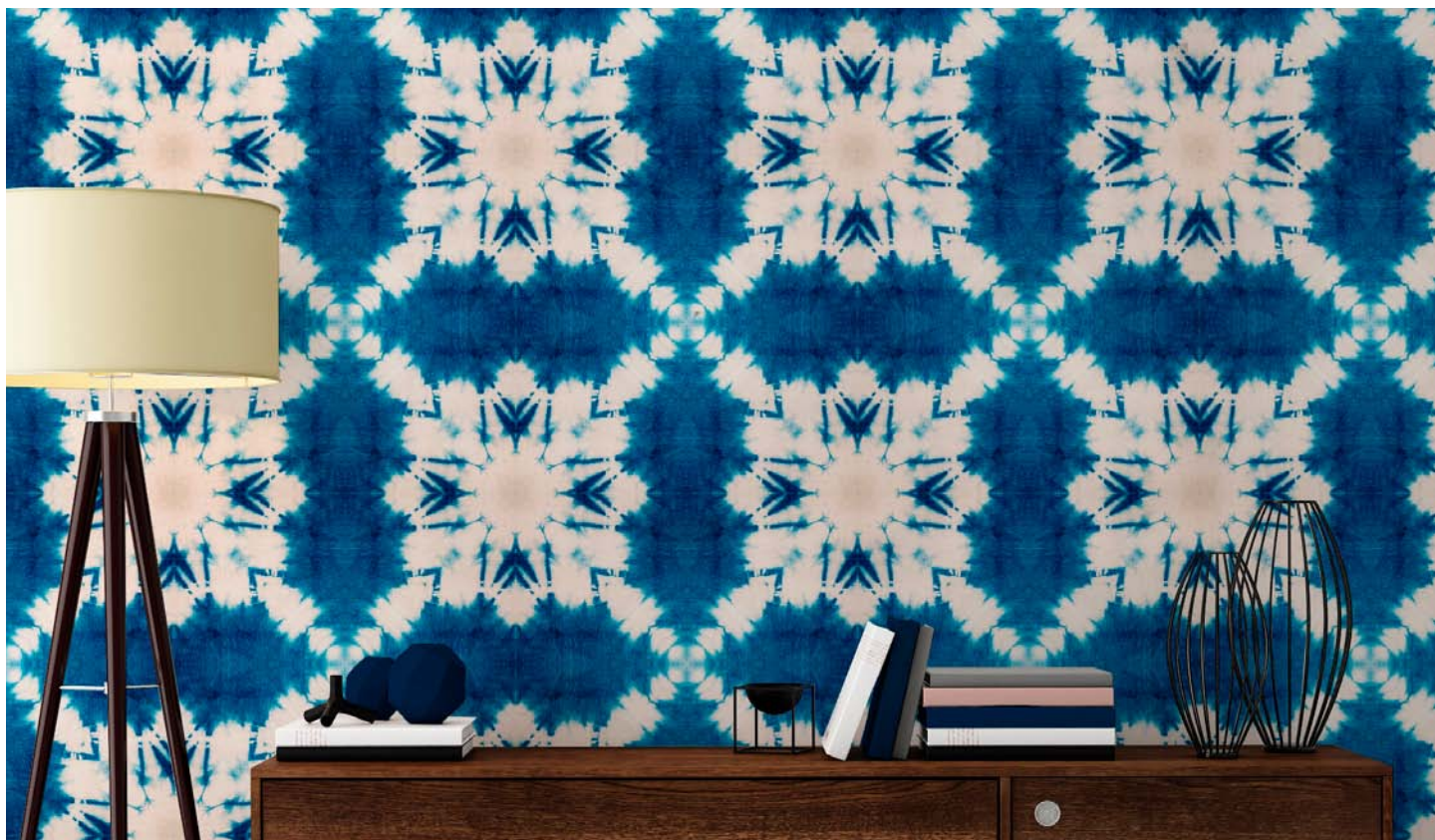
[INDIGO MARVEL] printed on 3 rolls / available in 1 colour: original

[DUTCH PORTRAITS] printed on 3 rolls / available in 2 colours: original, blue

[SPLATTERS] available in 1 colour: original

[DENIM SPIRIT] available in 1 colour: original

[DELFTWARE] available in 2 colours: original, vintage



FABRIC OBSESSION

EACH OF US HAVE A SECRET OBSESSION FOR A FABRIC. SOME LOVE HEAVY COTTON, OTHERS ARE RAVISHED BY NATURAL LINEN OR PURE SILK, SOME OF US JUST ARE OBSESSED BY DENIM.

Fabrics have an important place in our life, being used in any possible way to create a comfortable lifestyle. Inspired by the precious feeling of touching a quality textile, we designed trompe l'oeil wallpapers showing patchwork of different natural fabrics in their beauty.

This collection includes 5 stories of fabric like wallpapers.

[SHIBORI BUTTERFLY] available in 1 colour: original

[SHIBORI FLOWER] available in 1 colour: original

[SHIBORI SWIRLS] available in 1 colour: original

[JUTE] printed on 3 rolls / available 2 colours: original, washed

[CAMO] printed on 3 rolls / available in 2 colours: original, brown





THE ANTIQUARIAN

INSPIRED FROM AN OLD STORY, THE ANTIQUARIAN PRESENTS A SELECTION OF VINTAGE OBJECTS AND ANIMAL PRINTS DESIGNED IN A COLLECTOR'S STYLE.

Wooden tennis rackets, curious bugs, precious cutlery or botanical plants, all are gathered in several beautiful designs prepared for those who love to explore the mysterious world of an antiquarian.

This collection includes 6 stories of antiquarian wallpapers.

[BOTANY] printed on 3 rolls /available in 1 colour: original

[ENTOMOLOGY] printed on 3 rolls /available in 3 colours: original, green, blue

[ZOOARCHAEOLOGY] printed on 3 rolls /available in 2 colours: original, anthracite

[CUTLERY] available 3 colours: silver, brass, copper

[OBSCURE] available in 2 colours: original, light

[THE GAME] printed on 3 rolls / available in 2 colours: original, anthracite





THE MYSTERIOUS TRAVELER

A STORY OF A NAMELESS MAN WHO WANDERED THE
WORLD SEARCHING FOR THE UNSEEN, THE UNDISCOVERED.

Gathering beautiful stories from each place he has visited, knowing different people and learning about different cultures and different habits. The memories of a mysterious man who's only hidden desire was to capture the beauties of the world of mankind.

This collection includes 11 stories of world culture wallpapers.

[CHAKRASAMVARA] printed on 3 rolls /available in 1 colour: original

[HINDUSTAN] available in 3 colours: original, aquamarine, anthracite

[THE PROCESSION] available in 2 colours: original, taupe

[TAJ MAHAL] available 1 colour: original

[MOROCCO TILES] printed on 3 rolls / available in 1 colour: original

[MOSAIC] available in 1 colour: original

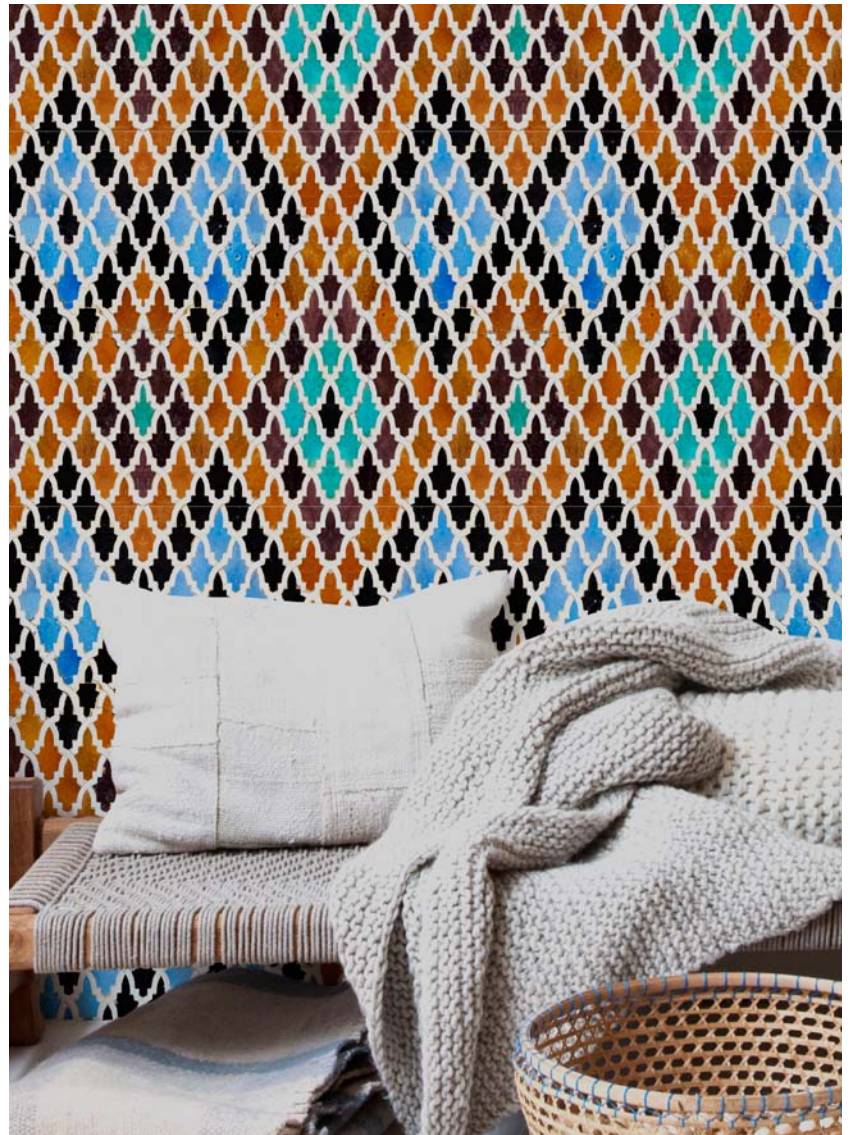
[MEDERSA EL-ATTARINE] available in 1 colour: original

[FLORAL PAINTING] available in 2 colours: original, dark

[KAFTAN] available in 1 colour: original

[BOGOLANFINI] available in 1 colour: original

[ZULU] available in 1 colour: original





the factory

IT'S OUR SECOND INDUSTRIAL INSPIRED STORY WHERE OUR DESIGNERS PLAYED WITH VINTAGE DESIGN ELEMENTS RECREATING THE FEELING OF AN OLD FACTORY.

Mixing glass and steel textures, rusty metallic hues or vintage cabinets with very realistic detail, we created stunning wallpapers that transpose you in the industrial universe of a factory.

This collection includes 6 stories of factory wallpaper.

[THE MACHINIST] printed on 3 rolls / available in 1 colour: original

[FOUNDRY WALL] available in 1 colour: original

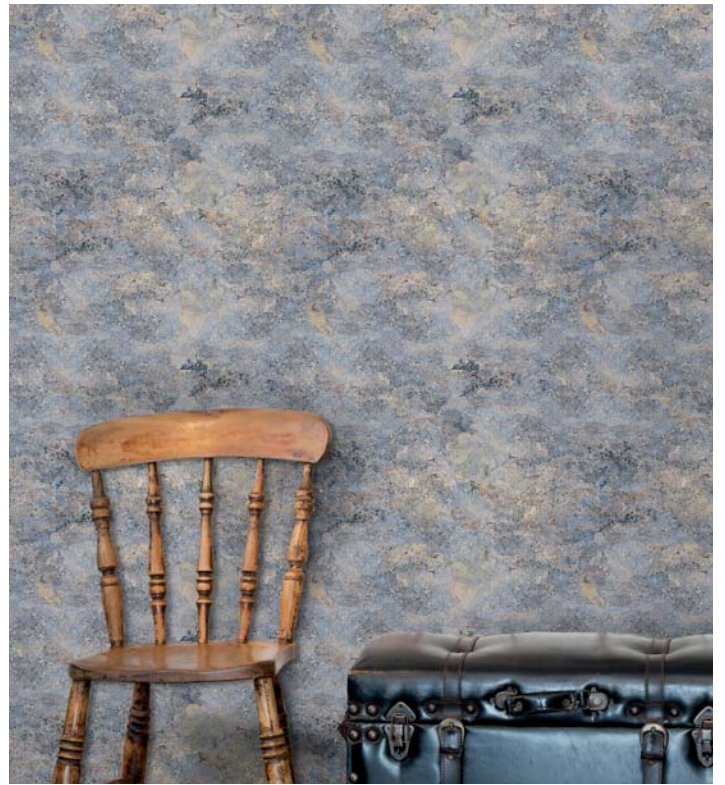
[RUST TEXTURE] available in 1 colour: original

[RUSTY TIN] printed on 3 rolls / available 1 colour: original

[RUST PANEL] available in 1 colour: original

[APOTHECARY] printed on 3 rolls / available in 2 colours: original, neutral







METROPOLIS

PROBABLY THE MOST GLAMOROUS DESIGN STYLE EVER, THE ART DECO INSPIRED OUR DESIGNERS TO CREATE A COUTURE WALLPAPER COLLECTION.

Using bold geometric shapes with elegant brass and copper accents, our art deco approach shows contemporary patterns with a luxury touch. An eclectic way of mixing the old with the new, by using metallic textures with dark shades.

This collection includes 6 stories of decorative wallpapers.

[GATSBY] available in 1 colour: original

[METROPOLIS] available in 1 colour: original

[OBSESSION] available in 1 colour: original

[GLAMOUR] available 2 colours: original, dark

[PEACOCK] available in 1 colours: original

[REVIVAL] available in 2 colours: original, taupe





MINDTHEGAP
DESIGN & SUPPLY

[The Wallpaper]

MINDTHEGAP wallpapers are made in our factory in Transylvania, ROMANIA. We use premium non-woven quality substrate which is surface printed with eco-friendly inks. Our wallpapers come in rolls of 3mt length with 0,52cm width. We sell the wallpaper packed in a black box of 3 rolls. With one box of MINDTHEGAP wallpaper you can cover up to 4.65sqm. For some designs, the wallpaper is made of 3 different rolls to give maximum repeat variation.

[Environment]

We use only FSC Grade wallpaper made from sustainable managed forests. The inks are odorless, with a very high durability, being certified to comply with the Nordic Swan Environmental Standard. Because of its composition, our wallpapers are suitable also for kids rooms and hospitals.

[Made in Transylvania]

We are proud that we belong to Transylvania. Being located in the heart of this amazing land, we are grateful to our handcraft traditions for helping us discover and understand the spirit of Transylvania. And because we have more than four different cultures meeting here, we love to share the experience of this multicultural life in the most artistic way.



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